

FAJHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD 185 East 85th Street, New York, N.Y. 10028 - (212) 289-0420

Vol. VI, No. 11, August 1978

ON THE HAT TREE:

- ... Pillboxes, berets, fedoras, Westerns
- ... Chenille pull-on caps; rain hats
- ... Furs, fur trims; the evening hat

DAYTIME

BRIMMED -- Western: felt cowboy & cowgirl (Madcaps), flat-crown velours gaucho (Betmar) -- fedoras: taupe, loden, berry Ultrasuede (Halston/Commodore) -- black, loden Tyrolean, badger brush (Frank Olive's World) -- coachman: wide-brimmed felt; black velours postilion, rolled-up sides (Olive) -- safari: black felt, braided ribbon (Kirsten Randolph/Assatly Additions), fedora-shaped with puggeree band -velours swagger porkpie (Givenchy/Madcaps), felt derby (Halston) ... BRIMLESS -- pillbox: forward tilt felt, feather trim (Olive) snakeskin trimmed bellhop (Assatly) --Basque beret (Betmar) -- cloche: soft finish felt, pheasant feather (Madcaps), envelope style (Olive) -- black velvet officer's cap (St. Laurent/Madcaps).

FURS: Beaded black Juliet cap, mink cuffs & tails; chenille Juliet cap, mink cuffs & tails can double as scarf (Olive), crochet crown, fox cuff; lamb hood (Commodore), sherpa cloche (Betmar), rabbit beret and earflapped trooper, opossum toque, tails (Madcaps), sheared lapin beret (Givenchy/Madcaps) ... Faux Furs: mink-like fedora (Betmar), faux Persian & faux seal cuffed toques (St. Laurent).

KNITS & HAND-CROCHETS -- chenille: cuff cap & scarf, also in French boucle (Commodore); forward beret, also roll cap (Olive) -- crochets: tritone roll cap (Stephen Burrows/Madcaps); chenille and crochet snood; hand-crochet berets, cuffed caps, pillboxes, pull-ons (Madcaps) ...

RAIN: plaid-lined quilted nylon aviator helmet (YSL), stitched-brim round crown poplin (Madcaps), slicker (Betmar), water-(continued on page 2)

COPYRIGHT 1978, FASHION INTERNATIONAL

TASTEFUL LOOK FALL/WINTER MEN'S FASHIONS

Overview: Tasteful fabrics, often in multiple layerings -- tasteful colors, often rich look monochromatics -- a subtle but perceptible narrowing of shoulders, lapels, collars, ties and trousers seen at Men's Fashion Association Press Previews.

... The Lead Fabrics: Corduroy, from pin to elephant wale, in suits, jackets, slacks, vests, shirts -- brushed surfaces in coatings, suitings and shirtings ... tactile tweeds ... velours for sport ... velvet for evening in chocolate, grey, burgundy, bottle green.

... <u>New Layerings</u>: Shirt-on-shirt -- sweater-on-sweater -- vest-on-sweater-on-shirt-on-turtleneck.

... Other Highlights: Corduroy slacks, especially in brown, edge out blue jeans ... knickers return for town & country are worn with caps ... pegged pants, usually cuffed at their 17" to 18" bottoms ... 20" slacks have pleat fronts ... cigarette jeans ... Reversible vests, jackets & mufflers ... smaller shirt collars with shorter or rounded points; wing collars for evening ... ties: 2½" to 3½" -- plaid, striped or solid wool; striped & solid knits, skinny knits; strings, ribbons ... 7-foot mufflers ... trim, classic 1½" to 2½" belts, newest in palomino beige ... hats smaller, brims & bands narrower.

... Color Combinations: Earth tones -- dark chocolate & mushroom browns, tan, toast, taupe, camel, beige ... greys, from stone to charcoal ... olive, rust ... Winter White, luscious in corduroy ... plaids, checks & herringbones.

The Tailored Look:

Monochromatic browns -- pincheck jacket/
flannel slacks/reversible muffler & vest/
checked shirt/rust repp tie -- checked
tweed jacket/flannel slacks/striped tie/
(continued on page 2)

FALL-WINTER MENSWEAR (continued from page 1)

tan shoulder bag ... monochromatic greys -unconstructed Harris tweed 4-button doublebreasted/reverse-pleat trouser/putty checked
shirt & striped wool tie/silk square/leather
belt -- Shetland jacket/corduroy vest &
slacks/white-grey striped shirt & wool tie
... tri-and-duotones: tan/grey tweed jacket/
chocolate vest & flannel slacks/grey shirt/
Donegal tie -- toast 4-button suit/camelburgundy check shirt & socks/burgundy silk
tie/camel suede wing tips -- grey Harris
tweed knicker suit/rust turtleneck sweater,
velour cap ... TWEED trench & topcoats replace classic poplin trenches, their belts
always tied, never buckled.

BIGGER, BULKIER Sportswear Looks: Beefy Blousons -- zippered beige brushed wool & suede raglan/pleated white cordurov slacks/V-neck mohair/brushed plaid shirt -- zippered pile-lined camel knit/pleated camel corduroy slacks -- reversible, camel corduroy-to-poplin/camel corduroy vest/ tan heather mix tweed knickers ... Parkas: tan-yellow-navy industrial nylon, red industrial zipper/white turtleneck/camel corduroy slacks -- pile-lined toast/white ribknit turtleneck/cordurov slacks ... Capacious Coatsweaters: variety of knits & yarns, mono to multi-tone, worn with corduroy or velveteen jeans, pleated tweed slacks, mufflers, caps ... Knit Velours Pullovers: Camel-blue-white placket front/ navy turtleneck & corduroy jeans -- navy blouson/pink button-down shirt/pink-white shirt/navy corduroy slacks -- Bordeaux Vneck/camel armhole stripes/Bordeaux checked shirt/camel corduroy slacks ... Shirton-Shirt Country Plaids (worn with blue denim jeans): Black cotton plaid/blue corduroy -- red-green wool plaid/red flannel -- brown-blue-camel plaid/camel corduroy ... Shirt-on-Shirt Town Plaids (worn with pleated slacks): Black-camelred/pink brushed twill -- mushroom-brown brushed cotton/brown twill -- charcoalgrey Tattersall/charcoal flannel.

DESIGNER LOOKS:

Monotone Looks -- striped blue shawl collar sweater/blue corduroy slacks/checked blue shirt/grey tie (Yves St. Laurent) -- Tan pincheck tweed to tan poplin reversible jacket & vest/tan slacks (Jean Carl) -- grey flannel bellows pocket shirt & pleated slacks (Chaps by Lauren) ... duotones -- hooded rust corduroy shirtjac/grey cabled vest/glen plaid shirt/charcoal

flannel pleated slacks (Robert Stark/ Country Roads) -- grey suede hooded parka/ grey-claret plaid shirt, tweed slacks (Charles Suppon) ... multi-tones -- corduroy-trim greywhite shawl collar sweater/straight leg black corduroy slacks (Jean-Paul Germain) -- oatmeal sweaterjac/chocolate corduroy slacks/ brown shirt/sleeveless white V-neck (Ursel of Italy) -- plaid-lined green corduroy vest/ heather mix tweed slacks/tan brushed cotton shirt/long-john shirt (Sal Cesarani) -- suede trimmed brown-white herringbone jacket/green corduroy vest/checked wool shirt coordinated to light brown leather hunting pants/foulard tie (Dimitri of Italy)... Unconstructeds: Unlined textured tan tweed jacket & slacks/ camel boucle sweater (Lee Wright) -- brown check shawl collar jacket/tan windowpane slacks/sleeveless blue-camel tweed blouson/ grey shirt, striped repp tie (Alexander Julian) -- stone unlined bulky wool shawl collar jacket & herringbone shirt/grey shawl collar knit vest/heather brown pleated slacks (Bill Kaiserman/Rafael).

##############

ON THE HAT TREE (continued from page 1)

repellent fedoras and scoop brims (Halston).

EVENING

Pillboxes: chin-tied black satin, velvet; black, turquoise, matching plume & neck ruff (Michel Goma/Madcaps), forward felt with rhinestones or feathers (Olive) -- iridescent plumage toque, ruching all around (YSL) -- berets: black velours Scottie, pompon and feather (Olive), crochet bronze, black, white, gold, silver sequins, also pull-on caps (Madcaps) -- black, bronze, gunmetal, gold, silver sequin cuff cap (Halston) -- gold metallic thread snood (Madcaps).

##############

EVEN TAILORED HANDBAGS GO SOFT THIS FALL

- ... Soft, semi-constructed, shape-to-the body silhouettes
- ... Broad-shoulder silhouette makes shoulder bags more viable
- ... Blazer bag, larger and sturdier than disco, on long thin cords, in every material & style, from day to night
- ... Soft suede, garment leather, fabric; (continued on page 3)

TAILORED HANDBAGS (continued from page 2)

printed leather, suede, velvet

... Mixed textures; snakeskin; fur

DAYTIME

CASUAL: calf box, tuckable shoulder strap, exposed frame (Judith Leiber) -- stain resistant nylon oxford, leather pockets; harness & soft leather snap-closed feedbag, zip-closed "supreme" leather feedbag; handwoven leather bucket, smooth trim, snap closed, inside zipper & purse (Morris Moskowitz) -- "suave" leather medium size hobo, self keeper for shoulder strap, initial plate, attached purse; smooth trimmed flat body bag, back zip pocket, initial plate, pull through handles (Palizzio) -- wide-wale corduroy clutch, mirrored flap (Theodor of California), corduroy-look, chevron striped velveteen shoulder pouch (Victoria Needlework) ...

TAILORED -- softened attaches: corded suede slipcovered with its own shopping bag (Judy Lawrence/Conchiglia), rounded corners, drawstring effect (Karavan), harness and soft leather, snap closed, buckle handle (Ronay) -- naked leather gusseted envelope shoulder bag (Rebecca/Chi).

SUEDE: large clutch & small shoulder bag in overall punched pattern (Markay Bags), East-West envelope clutch metal clasp, detachable strap; Sahara-printed top zip barrel, adjustable shoulder strap (MM), "silk suede" leather-trimmed clutch, snap closed flap, inside drawstring; "caviar"-embossed satchel, leather trim (Ronay) ...

PRINTED VELVET: Fa-cile frame pouch, dropin kangaroo purse, shoulder strap (Clovis Ruffin/Genie), floral pattern pouch, fine cord shoulder strap (Harry Levine) --Fa-cile frame TAPESTRY, soft shirring, drop-in handle (MM) ...

SNAKE: Karung convertible-handle clutch, lucite bar on frame; Whipsnake shopping & flat body bags, 2 sizes (Judith Leiber), full-textured lizard shoulder bag, delicate gilt chain (Philippe of California) ...

FUR: mink pouch (Nancy Collins/Margolin), pieced foxtail muff bag, tail fringe, inside zipper (Madcaps).

BLAZER BAGS -- snake: Fa-cile closing, adjustable shoulder strap, black, gray

(Palizzio) -- whipsnake: (Varon), round bottom envelope belt bag, long strap to wrap around waist, over shoulder or in bandolier fashion (Conchiglia), detachable strap envelope (MM) ... leather: rigid envelope pouch belt bag (Omega Fashions) -- handwoven, metal-trim envelope; metallic bronze/pewter/gold/silver combination hand-woven crescent shape -- Odyssey-printed square shape, inside partitions (MM) ... corduroy or suede, naked leather trim; hunting or crescent pouch, (Ronay)... printed velvet envelope (Genie).

EVENING -- Reticules: hand-woven gold, silver or pewter leather, metal frame, shoulder strap (MM), gold framed print, bandolier strap (Shirl Miller/SM)... rhinestones: cube shape vanity, rock crystal closure, matching belt (Leiber), on black satin, square envelope shoulder bag; in strips on satin baby hobo (MM) ... minaudieres: brass, copper, wood (Eva Graham), Monet flowers on cigarette box shape, drop-in handle (Leiber) ... handcut seed BEADS in tweed, swirl patterns, fringe loops (Ruffin).

###############

SCENE STEALERS AND FLIGHTS OF FANCY

... Wispy Hankies; Pocket poufs

... Feather Fancies, some on combs; Veils

... Open Fur Vests; Reversibles

... String & Bow Ties

... Long Oblong Scarfs; up to 8-ft. Stoles

NECKWEAR --- TIES -- String: solids and prints in crepe de chine, dotted and scalloped grosgrain ribbon, rayon knit (Jeanet Soft Ties), foulard (Carolaurie, Baar & Beards) -- bow ties: patterned tux (Vicki Davis), small, solid colors or foulard (B & B) -- four-in-hand: cowboy plaid (Carol Laurie), long plaid Annie Hall (Wild Bill), jacquard knit (Laura Paprika) -- self-tasseled twist of wool boucle (Carolina Amato)... COLLARS: white wing; embroidered Peter Pan, worn bare or over shirt (Baar & Beards).

HANKIES, POCKET POUFS: Lace trimmed (David E. Schwab), on foulard, too (Carolaurie) embroidered: silk crepe, scallop edging; pocket square to match vests (Baar & Beards) voile (Carolaurie).

<u>VESTS</u> -- <u>Open</u>: opossum & tails; rabbit; sequin bolero (<u>Madcaps</u>), poplin with spillout Sherpa lining (<u>Betmar</u>) -- reversible: (continued on page 4)

SCENE STEALERS (continued from page 3)

quilted satin, red/black; corduroy front, print back; damask/foulard (Baar & Beards) -- foulard-back corduroy or faille Sammy, lace-trimmed boucle Annie Hall (CaroLaurie) -- tuxedo vests: back-wrap, multi-prints & solids (Willi Smith/Raindrop) buff satin (CaroLaurie).

VEILINGS & HAIR FANTASIES ... on Combs: feathers (Madcaps), on rhinestone studded combs (Don Kline) -- veiling puffs & bows (Givenchy/Madcaps) -- flowers, gold touches (Michel Goma/Madcaps) ... veils: tie-ons, work with or without hat (Madcaps), diamond trimmed cage veil (Givenchy), net & rhinestone face mask (Frank Olive's World).

BELTS ... SOFT & WRAPPY -- Cummerbunds: satin, faille (CaroLaurie) lalique-like buckled suede (Judy Lawrence/Conchiglia), patterned, attached to long, narrow bib (Willi Smith) -- double-wraps: (Stanley Blacker/Better Belts); braided, solids & multis (CaroLaurie), leather (Omega) -acrylic rib triple bow muffler waist fancy (Baar & Beards) -- silky cording, shell trim & tips (Conchiglia) -- jute/wooden balls lariat, also wider multi-jute (Abbe Creations) -- bone-buckled suede sash (Omega) ... Constructed Classics: goldstudded leather military look (Great New York Belt Co.), self-buckled pearlized plastic in vegetable colors (Jane Klein), multi color stone-studded gold leather disco (Elegant).

OBLONGS HEAD UP SCARFS ... BOA: black, white, red, green, beige feathers (Commodore) ... FURRED: gold-flecked black chiffon and fox tail (Don Kline) ... edges, embroidered cutwork, and bias-cut striped silk initial, wide border; 10 x 72 acrylic mohair; cotton knit, knotted ends (Baar & Beards), 10 x 54 challis, self-fringed; 10 x 60 shadow stripe; 8 x 72 antique crepe; 11 x 60 poly/wool, foulard border (Carolaurie) ... STOLES: bulky cableknit (Oscar de la Renta/Accessory Street), 27 x 88 four-tone acrylic mohair knit (Baar & Beards).

TEMPLE OF DENDUR OPENS SEPT. 27 AT MET.

Saved from flooding by the Aswan High Dam, this small temple has been reassembled exactly as it stood on the banks of the Nile since the First Century B.C. A permanent addition to the Metropolitan Museum of Art in New York, it is the only Egyptian temple in the Western Hemisphere. Opens in the new Sackler Wing, Sept. 27, 84th Street and Fifth Avenue.

###############

FI BOUTIQUE BEAT: N.Y. EAST SIDE, SOME NEW

DELLE CELLE, 907 Madison (73rd St.), 744-5820.

In a new, larger shop, featuring imported silk blouses in exclusive prints; also, blazers, skirts, pants, coats; cashmere coordinates; hats. Gherardini status totes, handbags, exclusive from Italy.

TONY ANTON, 827 Madison (69th St.), 628-4798.

Two new shops next door to each other:

Apparel, stocking contemporary imported sportswear; Shoes, featuring Italian imports & low-heeled moccasins.

DON KLINE, 799 Madison (67th St.), 249-1724.

Exclusive one-size-fits-all fashions,
many fabrics hand-dyed. Tunic tops,
skirts, exclusive accessories, hats.

BILL GIBB, 760 Madison Avenue, 737-1459.

Exclusive ready-to-wear and knitwear, featuring silk knit coordinates.

JAMIE MacDONALD, 788 Lexington (61st St.),
752-2429. An exciting second floor shop
for disco dresses, party pants, pajamas.
High-waisted peg-let pants; spandex body
suits, rayon jersey drawstring hem skirts.

THE MAGIC CORNER, 1049 Third Ave., 371-8480.

Imports from Italy & France for misses & children (sizes 2-12). Polyester silk-look shirts with matching scarves.

CRISCIONE ORA FEDER, 248 E. 60th, 838-2843.

Sleek, sophisticated lingerie, & glamorous chiffon, jersey, silk ready-to-wear.

FASHION INTERNATIONAL . NEWS AND VIEWS OF THE INTERNATIONAL FASHION FIELD

Publisher: Contributing Editor:

Publisher: Ruth Finley, FASHION CALENDAR

Lee Slaughter, New York

Alice Meyer, New York Lotte Parker, New York Betty Ellen Eisler, New York Daisy Goldsmith, New York Eleanora Mutarelli, Rome

Six months subscription ... \$25 One year subscription ... \$39
Published monthly by FASHION INTERNATIONAL, 185 East 85 Street, N.Y., N.Y. 10028 (212) 289-0420